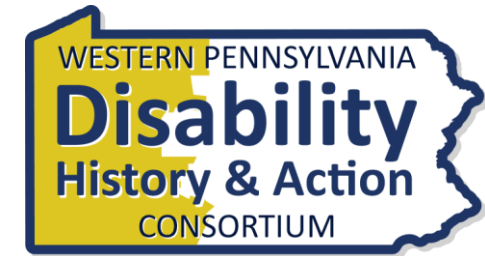


Western Pennsylvania Disability History  
and Action Consortium presents:



# BEYOND HISTORY

Framing the Past,  
Shaping the Future



A 10<sup>th</sup> Anniversary Celebration  
of the  
Western Pennsylvania Disability  
History and Action Consortium

Wednesday,  
October 22, 2025

**Sponsorship  
Guide**

# Our Mission and Vision



## Our Mission

The Western Pennsylvania Disability History and Action Consortium is a community-based archive that preserves and honors the historic struggle of people with disabilities to attain human and civil rights – and shares the lived experiences of today – in order to promote community access, participation and equal opportunity.

## Our Vision

The Consortium's vision is to engage the public in the dynamic history of people with disabilities, to honor people who were mistreated or denied their rights, to recognize the efforts of individuals with and without disabilities to effect positive change, and to raise public awareness of contemporary issues, including the ongoing effort to maintain humane policies and laws.

# Event Overview

## Partner with Us to Make History.

In 2025, the Western Pennsylvania Disability History and Action Consortium celebrates a landmark year: our 10th anniversary as a regional leader in disability history and advocacy - and the 35th anniversary of the Americans with Disabilities Act (ADA), a cornerstone of civil rights legislation.

Our first annual signature event, **Beyond History: Framing the Past, Shaping the Future**, is more than a 10th anniversary celebration - it's a platform for connection, reflection, and visibility. As a valued sponsor, your brand will be showcased in front of a dynamic audience of community leaders, advocates, educators, and changemakers. This is not just a philanthropic gift - it's a strategic marketing partnership with impact.

We invite you to join us in supporting a celebration of resilience, justice, and inclusive progress!



# Event Information

## Date:

Wednesday,  
October 22, 2025

## Time:

6:00 – 9:00 PM  
(Doors open at 6:00  
PM; Program begins  
at 7:00 PM)

## Location:

Senator John Heinz  
History Center,  
Pittsburgh, PA

## Program Highlights:

**Keynote by Ann Talman** Pittsburgh native, Hollywood actress, and creator of Woody's Order, Ann brings a deeply personal and moving story to the stage. After her keynote, she'll be joined in conversation by Pittsburgh's own Mark Steidl, a powerful advocate and voice for disability justice.

**Consortium Milestone Showcase** A presentation that celebrates the impact and legacy of the Consortium's first 10 years.

**Honoring Ginny Thornburgh** We will pay tribute to Ginny Thornburgh's remarkable contributions to disability rights, advocacy, and inclusion across decades.

**Recognizing the 35th anniversary of the Americans with Disabilities Act (ADA)** - the landmark civil rights milestone that continues to shape our work and the lives of millions.

**Silent Art & Maker Auction** Explore and bid on handcrafted artwork and items from talented local artists and makers with disabilities.

**Food, Drink, and Community Connection** Enjoy a delicious spread of heavy hors d'oeuvres (no formal dinner), a cash bar, and the warmth of an evening filled with conversation and connection!

**Public recognition of sponsors** - across digital, print, and event platforms

# Featured Guests



## ANN TALMAN

**Actress, Storyteller, Documentary Film Maker, Creator of "Woody's Order!"**

Ann Talman is a 4-time Broadway veteran, actress, storyteller and documentary film maker based in New York City. She made her stage debut in 1981 in the Broadway production of The Little Foxes with Elizabeth Taylor, portraying her daughter, Alexandra.



## MARK STEIDL

**Disability Rights Advocate, Technologist, Teacher, Opera Librettist**

Mark Steidl (they/them) is a disability rights advocate and graduate of the Community College of Allegheny County, where they majored in Social Work Foundations and served as a student government senator. Mark has cerebral palsy and uses a variety of technologies to manage his condition.

# Our Emcee



## CHAZ KELLEMM

**Disability Rights Advocate, Nonprofit Leader**

Chaz Kellem is a native of Pittsburgh and has been a disability advocate for 25+ years. Professionally, he serves as a Program Manager at Highmark Health within the Institute for Strategic Social and Workforce Programs. Chaz serves as board member and volunteer for organizations including the Pittsburgh Steelwheelers and the Miracle League of Moon.

# Reach and Demographics

**Sponsorship offers meaningful exposure to a highly engaged, mission-aligned audience:**

- 125-150+ event guests including people with disabilities and their family members, disability advocates, disability services professionals, donors, and community members
- Bulk email reach: 22,753 total recipients
- Website reach: 8,900 users, 21,031 page views
- Social media reach:
  - Facebook: 38,341 total reach (organic + paid)
  - YouTube: 3,368 total views
- Additional media outreach to regional press, radio, and TV outlets



# Sponsorship Opportunities

Sponsorship of **Beyond History: Framing the Past, Shaping the Future** is more than a gesture of support—it's an opportunity to connect your brand with a cause-driven audience and gain meaningful visibility before, during, and after the event. All sponsors receive tailored promotional benefits designed to maximize recognition and align with your level of investment. **The deadline for sponsorship applications is Wednesday, October 1, 2025.**

|                                             | Presenting                    | Pathfinder                           | Trailblazer                          | Ally                                 | Community Partner                            |
|---------------------------------------------|-------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|----------------------------------------------|
| Fee                                         | \$5,000                       | \$2,500                              | \$1,000                              | \$500                                | \$250                                        |
| # of sponsorships available                 | 1 (exclusive)                 | 3 (1 still available)                | 5 (1 still available)                | 10 (4 still available)               | Unlimited                                    |
| # of event tickets included                 | Full Table (8 tickets)        | Half Table (4 tickets)               | Two (2) tickets                      | One (1) ticket                       | -                                            |
| Digital display of corporate logo at event  | Logo on exclusive slide       | Logo on slide w/all sponsors in tier | Logo on slide w/all sponsors in tier | Logo on slide w/all sponsors in tier | List of names only displayed on single slide |
| Recognition by emcee at event               | Yes                           | Yes                                  | -                                    | -                                    | -                                            |
| Logo and link on website event page         | Logo (large)                  | Logo (medium)                        | Logo (small)                         | Name only                            | Name only                                    |
| # of social media posts                     | 5                             | 3                                    | 2                                    | 1                                    | -                                            |
| Program book sponsorship acknowledgement    | Logo (large)                  | Logo (medium)                        | Logo (small)                         | Name only                            | Name only                                    |
| Logo on event printed signage               | Logo (large)                  | Logo (medium)                        | Logo (small)                         | Name only                            | -                                            |
| Program book ad                             | Full page, inside front cover | 1/2 page                             | 1/4 page                             | -                                    | -                                            |
| Recap Newsletter logo placement             | Logo (large)                  | Logo (medium)                        | -                                    | -                                    | -                                            |
| Logo on event email marketing emails        | Logo (large)                  | Logo (medium)                        | -                                    | -                                    | -                                            |
| Front cover program acknowledgment          | Yes                           | -                                    | -                                    | -                                    | -                                            |
| Opportunity to make a toast from the podium | Yes                           | -                                    | -                                    | -                                    | -                                            |

# Next Steps: Sponsorship Application

To become a sponsor, visit the following link or scan the QR code below:

<http://bit.ly/3ZUVpE2>

